

# Retractable Banners:

## eXtrovert 7

.5" bleed area

Total Graphic Area: 35.5" w X 66.5"

up to 89.5" h

Total Visual Area: 35.5" w x 60"

up to 83" h

Please be sure to include a 1/2" bleed  
at the top & a 6" bleed at the bottom

### General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

The logo for eXpo Branders. The word "eXpo" is in orange with a dotted line underneath, and "BRANDERS" is in blue capital letters.The logo for eXpo Branders, identical to the one above but smaller.

### Need Assistance?

571.299.6908

eXpo@expobranders.com

**eXpoBranders.com**

6" bleed area

**BLEED AREA**

**will not be visible when mounted**

**into bannerstand**